





執監委多人辭職經分別挽留照准  
綏援會繼續存在委員任期定一年

預算案解決後，即進行討論各執監委員辭職問題。當議決執委李宗瀛石家駒侯啟明三人辭職照准，執委賈元萬辭職挽留，監委王鍾翰辭職照准，監委余煥棟韓岑壽辭職挽留，又研究院代表侯仁之提請辭職，當議決挽留。

次討論執委會候補問題：候補最多數為張英林，但因張君已連任執委二年，依法不得再度當選，其他執委候補人四人票數相等，當規定由代表大會投票決定二人，計執委遞補者共三人，當選者為張玉林，陳容，郭壽彭，監委遞補者一人，文翰農當選，大會復通過過法一條：『如日後遇執監委員辭職事，由主席發通知請代表決定之。』

第四項討論綏遠抗戰後援會存在問題，據若干代表意見，以為目前綏戰已結束，故該會可不必繼續存在；但大部意見，以為綏戰並未結束，故該會應當繼續存在，關於該會名稱，決易為綏遠挺戰後援會。委員任期，規定以一年為限，期滿由代表大會負責發票選舉云。

# 將考察全國教育事業

下月一日出發六月返校  
足跡將遍各省行程萬里

本校教育研究所，組織之教育參觀團日前開會，一切參觀期限，省份，路線等，均於會中規定竣事。該所設自一九三六年，係受羅氏基金委員會之委託而成立。專門研究鄉村教育，現有研究員方貽予，姜淑寰，高麟英，李秉德，馬金霄等六人，今爲切實明瞭鄉村教育情形起見，故有此教育參觀團之產生，參觀期限爲自五月一日起至六月底止，共二月，遇必要時，則將延長半年或一月，參觀省份計有冀，豫，鄂，湘，贛，桂，粵，浙，蘇，魯等省。參觀路線則爲自北平出發，沿途經定縣，開封，武昌，九江，南昌，長沙，衡陽，桂林，南寧，梧州，廣州，鎮海，杭州，上海，無錫，南京，濟寧

告，供獻教界，以資參考。至費用則爲由羅氏基金撥付，聞每名團員津貼國幣三百元云。

### 南京中華女中

#### 前日來校觀光

一女生因體弱暈倒  
上月三十日有來自南京之中華女中赴平參觀團，一行二十餘人，於該日上午赴清華大學參觀後，繼

到本校參觀。由本校同學汪克柔女士領導繞遊校園參觀，中午在男校第二食堂進餐。午後復在貝公樓、穆樓、圖書館等處參觀，不意有一女生暈倒在貝公樓前，當由本校新聞學系講師羅文達先生，及本校同學蕭天若，王究如二君扶送至女校病院。聞該女生因體弱不耐多日之奔波，一時暈倒，實無大碍，休息數小時，即自行出院云。

燕京半月刊

**開始徵稿**

學生會出版股所應辦理之校刊，定於四月二十四日（校友返校節日）出版，繼前燕京週刊之後，改為燕京半月刊，內容為討論，論文，文藝等欄，歡迎師長及同學等投稿，稿交學生會辦公處即可云。

劉秀榮獲中級亞軍

——以個人資格參加——  
北平市越野競賽——  
三月二十八日北平全市  
越野賽本校附屬中學第一  
年級學生劉秀榮君，以個  
人資格參加，雙獲中級組  
亞軍。據各報稱到，君「  
是名手，本有奮握首位之

張兆麐日前返校

談西安事變經過

燕京新聞學系前屆畢業生張兆慶君，自往歲離校後，即赴西安從事報業，擔任《西京民報》社長職務，其任職期間，適值西安發生巨大變動，張君身歷其境，見聞極多。此次張君因乘東北軍南調之便，抽身返平一行，以便得晤友好，張君於本月三十日抵平來校，與在校同學會晤，當談及此民國史上罕有之

臨湖  
共賞明媚春色  
校務長招待留校校友

本週起至下週週末止——  
請帖已由校友課發出

校務長司徒雷登先生素以好客聞名，臨湖軒中，座常不空。近以在本校服務校友，雖數近百人，惟因職務忙迫，事有不同，頗少集叙之機會，特於本星期起至下星期週末，每日分別招待留校各班校友，共賞此明媚可人之春光。請帖現已由校友課分別發出，此後臨湖軒中，青顏白髮，歡叙一堂，定不少樂趣也，茲覓原函錄後：

務者，數近百人，堪稱大團體。惟以平日各人務忙迫，且所事各有不同，雖同處一隅，亦少集之機。校務長爲彌補此缺憾起見，特於百公叢之餘，抽出時間，分別待諸位。不僅校務長與位得一接談機會，而校藉此亦獲歡叙一堂。此邀請，如承惠然肯來，務長將引爲無任欣慰也。此請 學友燕大校課謹啟

月 日（回示）

張西林任

大三班會主席

夜開赴臨潼，包圍華清池，與蔣氏衛隊格鬥，蔣氏

衛隊及其秘書蕭乃華等  
均於是時殉難，蔣氏被  
送至西京。當事變進行

待極形忙迫。巨變。今日午間，張君又來本校新聞學系主任梁世純先生稟請，並有該系四年級生多人作陪，席門師生暢談頗歡。據張君云：西安事變前，各方均無所聞，惟大家均覺不安而已。事發，蔣先生適赴西安，此事僅張楊最高當局得知，執行者爲張氏衛隊營及新編之學生訓練團，全數約五百餘人，於事變前

，劉老莊師長卽以全師長向臨潼取大包围勢，以接應內部黨部隊伍。孝先氏，則於半途爲叛所執，綁赴橋上擊斃。氏被扣後，消息即傳佈城，頃刻間全城鼎沸，楊二氏，乃卽召開市民會，宣佈事實經過，後出八項主張，一對民衆動，於各界救國聯合會導下，進行熱烈異常，

萬愚節笑話百出

撲朔迷離眞僞莫辨  
一場空喜一場虛

四月一日爲西俗萬愚節，國西人士多於此日大開玩笑。近年來我國數地亦頗盛行，捏造

趣事，掇志如左：

四月一日下午之日文，  
原定考試，有某生將一紙  
教，于上課前，有  
，在黑板上寫：

條：『于式玉女士因病請假內，並以某同鄉會之圖欄內，考試改期，』於佈告

學生見之大喜，遂躍返宿舍，結果于先生携考卷

而至，各生乃重返教室！  
大出其意外。

學生捉弄人

萬理先生見諸生甚  
神色怡然，乃

茶如火。中央當局，於蔣國必發生嚴重內戰

氏被扣後，即派飛機三十餘架，於西安上空盤旋，居民恐怖特甚，當時西安，則各黨各派均將

當局乃從事防空知識之民衆教育，各重要公署機關，永無翻身之日。

及沿城一帶，均掘有地窖，以備萬一。東北軍且連夜開赴渭南赤水一帶，嚴

亦擅自向西安推進，當在當時並未能爲大

所聞，事後力加反對，並大效。殆後形勢

蓋共黨意見，以爲蔣氏不安，乃設法釋之。被扣，而因之致死，則中（未



陸校長等領導視察  
對各項設備表示滿意

教育部視察員謝樹英、梁致明兩氏，前日（三月三十一日）來校視察，茲探得情形如下：

氏視察理學院及宗教學院，先後至生物樓，化學樓，宗教學院，及東門磁窯研究室，逐一視察。同時

謝梁兩氏前日晨即來西郊，先視察清華，由該校秘書長沈履及各院長分別招待，引導視察，事畢，於下午二時許來燕京，由陸校長司徒校務長及梅貽寶畢範理章爾巽諸院長接待，略談學校概況後，即赴各處視察。

視察時，爲節省時間，遂分兩路出發，由陸校長及章爾巽院長陪同謝樹英

梁致明氏則由梅貽寶院長陪同至程樓參觀文法學院課室，及圖書館，體育館等處，視察完畢，已四時餘，兩氏對本校設備，頗爲滿意。

兩氏爲明瞭本校經濟收支情形，及教部補助費之用途，囑校方製成表格，俾便携京。現北平各校已經查畢，兩氏任務終了，不日即行返部復命云。

游藝會節目大致決定

發函徵求收藏品展覽

校友節籌委會於上月九日開首次會議決定佳期慶祝辦法，並聘請委員多名。復議決分五股積極進行。籌備事宜於上月二十五日又開第二次會，由各股負責人分別報告各股進行籌備情形。計展覽股：已接有生物，物理，化學，政治，新聞，各學系之成績。並圖書館，哈佛燕京社，及李榮芳博士個人道數古畫收藏多幅，并函發出通知徵求校內教職員學生個人或團體之收藏，且向新聞學系同學夏得齊張英林兩君徵求其旅綏所得之綏遠抗戰勝利品。運動股已由男女兩體育部，擬有應時競趣運動項目多種；爲拔河競賽，自行車

草橋關 瓊林宴 二進宮

本校國劇社自上週決定響應不進城運動擬作週末公演後，即進行商討戲碼及日期問題。茲悉日期定四月三日（本星期六），晚七時半假本校大禮堂舉行。戲碼則爲草橋關，瓊林宴及二進宴三劇。茲介紹如下：

動聽，誠佳作也。「二進宮」由清華國劇社演出，飾楊波徐延昭及娘娘之三位同學皆爲高噪，嘹亮圓潤，後段唱工悉工力敵，無懈可擊。現該三劇已排練純熟，文武場面全由社員担任。此次公演純係響應不進城運動，故票價力

東風之黃蓋，均

博好評，草橋關本係輕車熟駕，畢君演來自能生色。〔瓊林宴〕由徐懋芬君飾范仲禹，徐君爲國劇社元老，於國劇頗有根底，書房一段四平調，唱來十分

白汝璣詩集——「綠」

在滬出版

新聞學系三年級生白汝璣擅長新詩，經常在上海「新詩」雜誌撰稿，其筆名

大婦女會於卅一號下午四時假嬰查童東婦嬰販賣情況

燕大婦女會於卅一號（星期二）下午四時假福樓一〇三號，特請新由爪哇出席國聯遠東婦嬰禁販會歸來之中國代表關瑞梧女士講演「遠東婦嬰販賣情況」一闕女士係燕京一九三〇年畢業生，現在香山慈幼院服務，對婦女問題，素有研究，此次出席代表中國遠東婦嬰禁販會，為中國婦女界爭光不少。關女士講詞甚長，大意謂國聯遠東婦嬰禁販會曾於一

九三二年組織調查團，調查遠東婦嬰販賣情況及娼妓問題，調查結果，作成報告，並規定本年一月召開會議，斯為此次開會之原委。至於會議內容，可分以下數點：

（一）婦嬰被販賣之範圍，以中國為最廣，且多被賣作娼。

（二）販賣之地點，以中國，朝鮮，新加坡為最普遍。

（三）被販賣之原因，或

歡迎隊外同學參加  
本校民先隊同學，擬于

春假期間，赴房山旅行，並在該處露營三天，日間定有各種集體及個人比賽，並到附近名勝地點遊覽，晚間於野火中，作學術辯論會及各種遊藝，一則自受教育，一則進行團體生活。聞每人暫定費用三元。

本校尙本接到通知

期實行，茲因準備完竣，平津已於昨日（四月一日）開始徵收，按所得稅章即規定，凡公務員，或自由職業者及從事各種事業者，除薪資不及卅元，撫念贍養及從事小學教員者外，均在徵收之列，故本校教職員當亦有此種義務，唯截至昨晚本校當未接到通知云。

(c) 允中國政府在各國輪船逮捕販賣婦孺之人犯

(二)如何防止藉口移居而販賣婦嬰案：議決（a）請香港當局特別注意（b）嚴密監查歌舞團之活動（c）各口政府嚴加管束各該團輪公司。

(三)廢除公娼案：原通過，但未議決。僅請國作廢娼之宣傳及救濟之設立。

(四)政府與私人團體合作案：議決私人團體應政府取切實之聯絡，且

楊護士爲平校

西郊小學聯合會學生會主辦之民衆學校，校址在海州新庄大胡同，本星期一晚，其同院居住的一幼童名劉取貞，爲該院之

似遊歷，人多或足貴事，該班原爲七人，此次名額

只限十五名，每人交費三十元，且已滿額，本星期六以往購車票云。

**祖驥兒童遊戲場**

明日開遊藝會

祖驥兒童遊戲場籌備委員會已定於四月三日（星期六）下午二時，在本校

楊護士王為全體學生種痘以防患於未然，痘苗係由醫院捐助，又捐與該校礦二磅，以消毒房屋，俟諸事完畢，將於下星期一再行授課。

又該校茲為慶祝四月及西郊一帶二十餘小學四月五日舉行一遊藝會

體育消息

遊藝唱詠。並請本地警察署領緝隊官長，及地方紳商領袖臨場致詞，會後將由該會派人領導所有參加遊藝會之兒童，齊集本校未名湖島上，共用茶點，屆時楓島將爲一羣天真爛漫之小天使所佔有，其一種活潑歡躍之況，當非吾人所能想像也。

女生排球班際賽原訂上星期五結束，後因獲賽權之大三隊請求展期故改於昨晚（星期二）九點開賽，兩隊之全體體操人技術均甚佳，開

茲拾得自來

招

馬學交忍領

聘請女職員案：議決因中國各婦女機關，多爲男子

時與合 院各則 船國督 思一民

主待 練女 不俱。故望中  
國，以訓練婦女社會服務人員  
為主，主持婦女工作。

(二)救濟白俄案：(尤  
為舞女等)議決派一俄人  
赴遠東各地調查後，再為  
核定。

議，但實際上對中國有相  
當利益。並望有志於婦女  
問題者，組織研究會，作  
進一步的研究婦女問題之參  
考。為將來解決該問題之參

延啟者前鄙人等因前屆  
眼目等問題提議緩交與  
法選出當然應補繳會費  
負責人尚負有解釋責任  
有辦法也除向會計處請  
諸位同學垂察焉

緊要啟

鄙人前蒙選為學生自  
大會主席呈請辭職，不  
冗忙難當重任，茲已  
一職，不負任何責任

長種痘防未然

慶祝兒童節

二十比七，第四局二比一，均為大勝，屬結果三比一，最後勝利。

諸大二。總計女生排球班  
際賽之結果，冠軍為大二  
亞軍為大三，大一隊第三  
殿軍為大四隊，本年度  
之錦標已為新屬。

陳涵芬 尚辛如

水筆  
支請失主到附

啟事

事  
治會監察委員，當即致函代表  
雖承挽留，終以能力薄弱功課  
再度堅決請辭，以後對於盛委  
謹此聲明，至希 公鑒。

前蒙選爲學生自治會監察委員，雖承挽留，終

緊要啟事

前經人等因前屆學生會未能按期遵照憲章公決問題提議緩交學生會費今新學生會職員既已公決當然應補繳會費至前任學生會財務事宜前財政會向負有解釋責任俟後全體大會或代表大會中除向會計處補繳會費外特此聲明備希

學垂察焉

曾思波等啟

四月二日

緊要啟事

學也尙當然問題  
垂向負然應提  
察會負應議  
焉計有解補交  
處責任會費  
補任費至  
繳俟後全前  
費體學任  
外大會生  
特此聲明  
聲尚希  
會恩波等  
啟  
四月二日



駒●

(一) 壁報 (Wall Newspaper) 在關於蘇聯的書籍或畫報上，我們常可以看見蘇聯壁報的畫片。在蘇聯，不論在工廠內，在鄉村內，住宅區內，運動場，農場，以及種種公共聚集所，都可以看見這種極便利的壁報的存在。壁報是一種貼在牆壁上用大抄寫或是用打字機打成的報紙，其內容，除去文章外，各種照片及插圖也是主要的部分。各地的工作人員即是各該地的壁報的主持者及投稿者，稿件的內容多半是關於各該地工作的討論。壁報有日刊的，有週刊的，有旬刊的。蘇聯全國壁報的數目約在十萬至二十五萬之間。

(二) 油印報紙 (Mimeograph Newspaper) 這種報紙是在工廠，機關等小社會內，所舉出人來負責為他們那個小社會出版的報紙的。因為銷路只限某個小社會，所以是用油印的。這種報紙的數目，雖不及壁報之多，然而也頗不在少數。

(三) 田園報紙 (Field Newspaper) 這是「國家鮑爾雪維克化」運動的推行，所產生的一種報紙。它是藉着飛行隊分散的，在春收時及收稅時占着很重要的地位。

(續)  
湯健文

赫斯特給大衆的印象總離不了「商業化」三字，他的確離不開美國人的拜金主義，真是新聞界的莫大恥辱。於赫氏起初在他父親創辦的「舊金山考察報」任職，對交他接辦，從此他便走上了他的幸運之途。他的父親，也如此，在「不之味」，不憂鬱幾個字，他本人的個性，也是勸導他的編輯如何減除障礙和反抗敵人。

赫氏的報紙，多有新聞，他常常對他的工作人說：「外深切的吸引，必須引起讀者興趣，載得比別格得到與這新聞，但用誘惑性的方法與登載低級新見得到與這新聞，但用誘惑性的方法與登載低級新廣告，並且還製造新聞，西班牙戰爭以前的銷路，而求得多的聞，並且還製造新聞，西班牙戰爭以前的銷路，而求得多的去攝戰地影片，臨行前戰士問：『若赫氏派記者到戰場，不是我們還回來？』如是他說：『你們是當地記者去攝影戰爭，讓我不製造戰爭。』如是他說：『你們是當地記者去攝影戰爭，字登看「戰爭將要宣佈了」，而把「將要」二字用小

幾篇很有名的社論，痛斥當時的英人認爲沒有最完善的戰爭指揮官。直勒（Asquith）內閣，而推戴北嚴爵士意旨力攻倒亞細亞的戰路選擇有實際經驗的閣員，是英國歷史上嚴爵士成功的眼光組成的。不是錯的，爲了時代的不過歐期中和他後的永遠最成功的局，以外是從前何牽制的不自從他駐美時置身政士局，首席代表不受辦到水以後，就有些滿意路易喬治派員所爲，不過後來竟裂回來的不相宜。其原因沒有明文登載，可以得過據泰夫索不願屈居爵士由美國後，字裏行間想，他做首領到許線他不允而反願意擔任對敵指揮，就可空軍大臣北路易喬治能著首相以說敵指揮，他就推知了。他的北路德與努力較重的把弄成敵，未及手薦的，他在北路力地攻擊和議代表爭鋒，易首傳下則歐戰結束，野心更爲明顯顯了。

(二) 著「北嚴傳說」中，實抱有理想，可得不滿其意。北嚴爵

是府是雖重家早自力見於報，這件使  
時爲集因極剛睡已於，這外大三拿命  
大團爲北繁重睡早開他使些，半北件報；這  
衆之他的嚴事情的了一職到紙創由爵，作二件  
利益中，大膽的報晚，室他讀能每天新宣的怒，第  
政起替敢報日常六時覺閑退寫五要得前自報他能，工行一件  
府見替言紙以在言，這習幫社身，睡後，天欲五，的個除上自人的團視了  
戰爭，何私自由在，實是爲常，做理報便才，發多敦巴經。德；報紙  
戰，很私人由在，靜休，這幫起時候，但以心等報成氏背壞讀者，以報界，漠  
願或人的言，以言，這幫起時候，但以心等報成氏背壞讀者，以報界，漠  
替或人的言，以言，這幫起時候，但以心等報成氏背壞讀者，以報界，漠  
私團批論界，中有極大功的以他中，當他裏爲致意對十過，而三  
一體評界，中有極大功的以他中，當他裏爲致意對十過，而三  
盡力宣傳，身功的以他中，當他裏爲致意對十過，而三  
力宣傳，身功的以他中，當他裏爲致意對十過，而三  
例。傳置極大功的以他中，當他裏爲致意對十過，而三  
如不於的秘天中，當他裏爲致意對十過，而三  
戰戰過任聲訣，公務最人，他裏爲致意對十過，而三  
戰戰過任聲訣，公務最人，他裏爲致意對十過，而三  
戰戰過任聲訣，公務最人，他裏爲致意對十過，而三

到不能再小的字登着，也可看穿赫氏的爲人。第一，當他和巴力察（Joseph Pulitzer）的出衆人物，如該報經理莫里爾氏，柯達爾（Alfred Harcourt）和俾里斯柄等等，並且將他的晨報的售價，減低到一個全和巴力察幹一雄厚，並且是聯新報，僅將他的優秀人物，奪取殆盡對他的心腹編氏的輯說：「赫氏已把我們落千丈。」後卒致巴氏於破產。

第二，赫思特在墨西哥置有不少土地房產。赫氏的殖民地知道，若是墨西哥一旦被美國併吞而做了美國的一部分，則用他的土地房產，紙作工具，數倍宣傳墨西哥的壞印象，冀其逼迫政府向墨西哥宣戰。

業

期 二 第

一，本刊每月出一  
次  
二，來稿請寄新聞  
系王九如

是創舉，因之報的銷路激增。史氏烈浦氏也有所謂聯鎖新聞，但他的治報方法，却與克氏不同，他主張報紙須由小而大，逐步發展，所以每創設一新報，內部既因陋就簡，篇幅不過四頁，同時職員薪金，也取中庸之數，如此則負責人必窮思竭慮，設法擴充，不知不覺已獲有相當經驗，這樣發展起來的報，必定根深蒂固，雖遭重大打擊，還可支持得住。他以爲赫氏的求其速成，等於淺根大樹，一遇暴風，立刻有傾倒的危險，史氏治報的眼光，在於將來，所以他主張在任何情形之下，報的銷路管理之下，如果發現有人行使欺騙，立即徹職，毫無轉圜之餘地。

史氏因爲注重編輯，爲維持編輯的最高權力起見，特將排字房改隸編輯部，工頭任用由於編輯，排字房工資單，祇要編輯核准以後，營業主任必須照付都如此，報上祇要編輯核准以後，營業主任必須照付都有管理的權柄。

愛爾蘭危險戰地做過特約訪員，現在又日繼以夜的工作，很少休息，請你格外付他五十磅叫他出去旅行幾天。」當他報館裏一個職員死了時，北巖很傷感的說：「S先生的死，是我們深表惋惜的，他平時很健康的，但是他很忠於職員，做了過重的工作；他的喪葬費用及S夫人今後的生活，我自然會負責照料他的。」我們看了這幾段事實，就知道北巖爵士之能深得人心了。

論他們經營報紙的方法，則四氏各樹一幟：北巖爵士注重編輯和政治新聞；根本不計營業。史氏則完全注重編輯，廣告營業，都在其次；司氏對報紙的觀念，重在牠的影響，而不在牠的本身；祇有赫思特才注重廣告，以報紙銷路的多寡為榮辱。所以他想盡千方百計，來增加報紙的銷路，有時所印的報紙，遠過實際銷路數量，因為廣告的價目，可藉所印的數目而提高。赫氏因資本雄厚，每創一個新報，必力求規模的宏大，且不惜金錢，力求其速成，與他報競爭，往往不惜犧牲，出奇取勝。當他和紐約巴克競爭，往往出詩時，每星期出板有色畫刊一次，當時色畫刊

們的方法。是優給薪水。司各脫則治下以嚴，對於報社的管理，主張用專制制度。如果有人告訴他說。館中某高級職員，在甚種新工作上，實不願做初級人員的助手，他必定正色答之：「祇要和報紙有利益，我想他不會反對的。」或者有人有休假期中的高級職員，向他訴說不願自己的下手工過他的職位，司氏必以誠懇的態度對他說：「我並不覺得這樣。」

北巖爵士則遇下以寬，遇事使人有自由發揮的機會。對於與報館有歷史的職員，尤其愛護。有一次，特約員病了，北巖寫了一封信給他：「請你接了這封信後，馬上同我的太太去旅行休養，所有旅行的費用由我來付。」

都歸我津貼，你們越用得多越好。請你切記。你現在的職務不是寫稿，而是如何把病養好。」

有一大清早，他對報館的會計說：「昨晚我想起夜飯編輯（Night Make-up Editor）直梅（Jimmy Dunn）在

史克烈浦氏的新聞政策，自始一貫的爲大衆貧民謀利益，他嘗自認爲大部份貧民的代表，訴人在與富豪和智識階級爭鬥中，務使貧民得到平等的地位。看起來史氏的新聞政策，和北巖爵士的好像兩無關係。以再富，貧者不致再貧。他的唯一原理，即在使富者雖祇有赫士特氏的報紙，沒有一定的政策，初，一社會主義者一名詞爲美國一班人所咒詛，赫氏的報紙，起初相傳有社會主義的背景，而今日赫氏的報紙，則極力攻擊帶紅色性的生活，他的事業似是非而非，他本人也隨風轉舵，善於投機。他一方面攻擊政府的新政策，反對奢華財富，另一方面却積極的爲一般中下階級謀財富，謀享受，並且自己的事業，自己的一生，無處不誇耀他的財富，他的矛盾，真令人發笑。

總觀這四個報人，北巖爵士因歐戰時對國家有功，已是名垂史蹟，赫士特至今因有財有勢，仍然享着盛名，史氏司氏，雖然終身斯事，稱盛一時，然至今不免有人亡政息之嘆。

北嚴爵士的新聞政策，自始就爲了國家利益；他的所以辦報，好像全是爲了政治，至今他所遺留的權威。在二十世紀初端，北嚴爵士因爲英德關係日緊，他會一度急切想促成二國間友好的諒解。事實證明他這種望切想爲不可能，他毫不遲疑地壓制德國。所以他努力促成了英法間的協約，及英、美、俄間的協調。他看見當時英政府對於戰爭，毫無準備，所以他極力宣傳英國建立強大的海軍，以備萬一。他又在他「每日一郵報」中給大額獎金與英國飛行家，因爲他認清了空軍在未來的戰爭中是很重要的。後來他宣傳的力量，終於把當時的政府推翻，而組織了戰時的政府。我認爲北嚴爵士在報界的成功，雖然靠他的天才和能力，却是時勢所激發而造成的。

告者必取得特種權利；是則報館明知爲私人宣傳，也沒有辦法抵制。所以要保持報紙的完全獨立，唯一的辦法，即盡量將廣告減少。所以史氏所管轄的各報，對於廣告限制極嚴，與讀者無益的廣告，雖高價亦不予登載。

司各脫氏以爲報紙對於一般人的影響，比牠本身重要得多，這是他的獨到的見解，所以對於報紙的文字，他素來主張淺顯明白，凡艱難深奧的字句，應極力避免引用，不雅馴的下流俚語，更不宜在報上登現，以免影響讀者。他常說報紙對於讀者，對於社會，都應該誠實，純潔，勇敢，公正，負責。報紙有時雖然攔斷一切，但也不可沒有約束，報紙的工作，自爲採集新聞，但所登的消息，必須一塵不染，毫無色見，以真正的事實，供諸讀者，社論雖可自由發表意見，必須注重事實，不可混淆黑白，凡屬宣傳性質的

當史氏創辦「舊金山新聞」時，曾實行一種新試銷法。叫做「單位推銷法」（Unit Circulation）。先就附近報館的單位起點，在該區域內，盡力推銷，完了一單位，再開始其他單位。這個試驗，在以後推銷方法中，頗有相當的影響。

史氏以為報紙如真正以大衆利益爲前題，則對於少數階級私利，然將衝突廣告而非主生大部別經濟的主題，而報紙若廣告主非主生大部別經濟



# YENCHING NEWS

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No. 43

## C. M. Ch'en Speaks On Administrative Reform

**Tsinghua Professor Believes That China Lacks Organized Institutions And Trained Officials**

"Policy, law and official are the three most important factors in any national political system," said Dr. Ch'en Chih-mai, professor of the Department of Political Science at Tsinghua University, in his speech on "China's Present Administrative Reform" at the University Assembly last Tuesday.

"A government can never be better than its people," remarked Dr. Ch'en. "Government officials are the means to execute the laws, and laws to effect the policy of the land. China is lacking in a well-organized administrative institution and also falls short of well-trained officials to carry its policies."

In regards to the official system in China which is classified into two divisions, civil service and supervision, Dr. Ch'en pointed out defects. Although civil service examination has been practiced for several years, yet out of 160,000 applicants, to date, only 1,858 are qualified, and most of them serve in the civil service only. These examinations have already cost the government a grand sum-total of over two million dollars.

Dr. Ch'en further stated that though China's legal organizations are patterned from America, they failed to produce similar results. China's large family system and irresponsible officials played an important part in hindering the progress of the present national political system.

"Kinsmen and relatives, and not men of real ability, are fulfilling various important positions in the government. In order to reform the system, we must remember that the government can never be better than its people."

In conclusion, the speaker suggested that in order to make an efficient and orderly government, it is not only necessary to legislate perfect laws and systems, but to realize the reformation of the people and society.

## Thirty Students Will Make Trip To Northwest On Sunday Morning

About thirty Yenching and Tsinghua students will leave the campus this Sunday morning for an inspection tour to the North West. The party, which is to be headed by Prof. Ku Chieh-kang of the Department of History, expects to be gone for one week.

Another group consisting of some seven students will leave for Sian tomorrow morning. The purpose of the visit is to understand better about the geographical and social aspects of this historic place. They will return about two weeks later.

## Soph Coeds Down Juniors To Win Volleyball Title

The sophomore girls' volleyball team captured the girls inter-class volley ball championship last evening when they handed the junior squad a 3 to 1 trashing.

In the first set Miss Lei Aishan, dynamic sophomore south-paw, demonstrated some deadly services when she netted eight consecutive points to carry her team well in front. With strong first liners coupled with Miss Hsu Li-chun's accurate sidemashing the lower classmen garnered an easy win in the first set 21 to 11.

The second set witnessed two faster and harder-fought teams in action. Fighting neck and neck the two squads displayed some of the best smashings and quick recoveries plus excellent cooperation of the evening. The junior squad, retaliated to win the second set by 21-14.

The sophomores, however, redeemed smooth victories in the third and final sets, 21-5 and 21-7 respectively to win the volleyball championship for women this season.

Miss Fang Chi refereed the game.

## Y.P. Mei and Lucy Burt To Speak At Services On Sunday

At the University Service in Ninde Chapel on Sunday morning at 10:30 o'clock, Dr. Y. P. Mei will be the preacher. His subject will be "Rebirth". "Christian Loyalties In The Modern World" will be the subject of Miss Lucy Burt's subject for the English Vespers Service at 6:30 on Sunday evening. Mr. Edwin Beal will play the organ prelude at 6:25 p.m.

Dr. Y. P. Mei and Mr. J. B. Taylor will speak in Ninde and Sage Chapels on Tuesday, Wednesday, and Friday of next week. On Thursday, Mrs. Taylor will speak instead of Mr. Taylor in Sage. Services of music will be held in both Ninde and Sage Chapels on Friday morning besides the regular chapel services. Organ music will be given by Mr. Bliss Wiant in Ninde and a bass solo by Mr. Liu Yü-t'ang in Sage Chapel.

On Saturday morning, the joint service of worship will be lead by the Rev. S. Withers Green.

## Faculty Discussion Group Note

Mr. Arthur Rugh's class in Philosophy 166, "Problems of Religion" will present what courses on religion they think should be in the University curriculum at the Faculty Discussion Group next Tuesday evening at 8 o'clock in the President's House. The suggested course will be the subject of discussion by the faculty group. Mr. Rugh will lead the discussion. All interested are welcome to attend.

## Experiments On Liquid Air Demonstrated by Y.M. Hsieh

Experiments on liquid air have been demonstrated by Dr. Y. M. Hsieh, Head of the Department of Physics, to the students at the laboratory period recently.

Liquid air cost 600 pounds for the production of the first ounce, it is learned. It maintains itself at about -184 degrees C, under which practically no chemical reaction can take place. Those experiments manifested mercury solidified in a small glass tube and hammered into a piece of wood; alcohol, when solidified, was a crystalline compound and then melted down as a viscous fluid. Flowers, after being immersed in liquid air for a while, were reduced into powdery form.

The liquid air used was obtained by Dr. Hsieh from Prof. Oster of Fugen University where a visit was made by twenty Physics-major students last Saturday, under the leadership of Dr. Hsieh.

Besides visiting Fugen, the group also made an inspection to the Physics Department of the National Peking University.

## YFWA To Give Handicraft Exhibit In Miner Tuesday

The much-talked-of Handicraft Exhibit of the Yenching Faculty Women Association will take place next Tuesday afternoon in Miner Hall. Tea will be served at 3:30 p.m. The exhibition and demonstration of handicraft work of various sorts will follow.

Bring your pocket book for you will want to buy an art paper covered note book, some Scotch fancies, some delicious home-made candy or some other hand-made article.

Bring your friends and see how to sketch, do clay modeling, weaving, darn your silk stockings invisibly or make art paper.

Mrs. C. W. Luh is hostess for the afternoon. She will be assisted by Mrs. Stephen Ts'ai, Mrs. W. H. Adolph, Mrs. Shu-hsi Hsu, Mrs. Hubert Liang and Mrs. S.D. Wilson.

Remember the hour and place 3:30 p.m. Tuesday in Miner Hall.

Students are also invited to attend this exhibition.

## Alumna Assumes Post In London

Miss Anna Huang An-li, the first Chinese woman diplomat and graduate of Yenching University, has arrived in London to assume her duties as third Secretary to the Chinese Embassy in London, it is learned. Miss Huang expects to stay in England at least three years during which she intends to make a careful study of the customs and laws of the British people, paying particular attention to the Sino-British relations.

## Chop-Suey Night Held On April Fool's Day

**Unique Program Of Entertainment Given By English Club In Miner Hall**

In spite and because of April Fool's Day, more than 40 faculty and students attended the unique chop-suey night held last evening at Miner Hall. The event was sponsored by the English Club and specially planned by Herold Wiens and Mary Fei Ch'i-yün.

Apart from the business meeting in which it was resolved that the English Club will present three one-act plays on Saturday, May 8, the gathering offered a variety program of chop-suey numbers. Rib-tickling numbers included the jabbing and hooking boxing bout between the Ch'en boys, "Babbie" and "Chockie," which ended in a dead-heat, backwoods wrestling between Herold Wiens and Liu Kuang-sh'iang, and the wisecrackers.

"Stripes" Allen as one of the wisecrackers cracked the following:

"Patrick," said the judge, "did you steal Widow Maloney's pig; and if you did, what did you do with it?"

"I killed it and ate it, your Honor."

"Well now, Patrick, when you are brought face to face with Widow Maloney and her pig on Judgment Day in Heaven," said the judge, "What account will you be able to give of yourself when the widow accuses you of stealing?"

"Did you say the pig would be there, your Honor?"

"To be sure I did."

"Well, then," said Patrick, "I'd say, —Mrs. Maloney, there's your pig."

Mary Ku'ang Wen-ying presented a short but polished piano solo, while Tania Manoiloff sang English and Russian songs. Other numbers enjoyed by all present were the general singing of popular folk songs and the "solemn" debate on "Resolved: Men's clothings are better than women's", the women taking the negative side.

After refreshments were served the party disbanded shortly before 10:30. Faculty members present were Misses Margaret B. Speer and Chou Kuo-pin, and Messrs T. E. Breece and L. M. Mead.

## Practice School Student Takes Second In Cross-Country Race

Mr. Liu Shuang-hsiu of the Yenta Practice School won the second place in the junior division of the All Peiping Cross-country Race held last Sunday morning.

Had he not been tumbled down by the jostling spectators when he was coming in at the finish line he would have taken the first place, it is reported. He is the first student of the Practice School who has ever partaken in an official athletic meet.



## The Yenching News

English Section of the *Yenching Hsin Wen*, (燕京新聞) laboratory publication of the Department of Journalism of Yenching University. Peiping, China.

Published twice weekly on Tuesdays and Fridays.

### "WE HEAR THAT- -"

The niece of the King of Sweden, Countess Elsa Bernadotte, paid a visit to Yenching last Tuesday and was entertained by Dean Margaret B. Speer at lunch and was taken sightseeing around the campus and in the Summer Palace. She was escorted by her husband, Mr. Hugo Cedergren.

Daniel Liu Yü-t'ang, acted as best man at the wedding ceremony of Miss Jane Wang and Mr. Arthur Young of Peiping, held last Wednesday, sang "I Love You Truly" and "The World Is Waiting For The Sunrise". Mr. Liu's own "Big Life Event" is not far ahead, it is learned.

Dr. Lucius C. Porter will speak at the College Service at the P. U. M. C. on Sunday morning.

Members of the Yenta Faculty Women's Association are specially invited to visit the Ceramics Plant next Wednesday and Friday from 2-5 p.m. Mrs. E. O. Wilson will be at the plant at 4 p.m. on both afternoons to receive the visitors. Mr. C. Y. Lin will lecture on the art of pottery making and explain what is being done in this plant.

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### Ministry Of Education Envoys Make Inspection Tour To Yenta

The two special inspectors for university education in North China appointed by the Ministry of Education, Messrs. Hsieh Shu-ying and Liang Ming-chih, made an inspection tour to Yenching Wednesday afternoon.

They were received by President J. L. Stuart and Chancellor C.W. Luh in the President's Office. Later on they were separately accompanied by different university authorities in inspecting the various parts of the school.

Mr. Hsieh, accompanied by Dr. Stuart and Dean S. D. Wilson, visited the laboratories and workshops of the College of Natural Sciences. He also inspected the Department of Journalism, the Practice House of the Department of Home Economics, and the School of Religion. Meanwhile, Mr. Liang, together with Dr. Y. P. Mei and Mr. H. B. Price, investigated the conditions of the Colleges of Arts and Letters, and of Public Affairs. They went to the different classes in the class-room buildings as well as the Harvard-Yenching Institute, the Gymnasiums and the Library.

### Opening Of Playground Tomorrow

The formal opening of a playground for Haitien children will take place tomorrow afternoon, 2 o'clock, outside of the South Gate of the University. Any members of the community who are interested are welcomed to attend.

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### YWFA Elects New Officers At Monthly Meeting Last Tuesday

The monthly meeting of the Yenching Faculty Women's Association was held last Tuesday afternoon at the home of Mrs. E. K. Smith. The election of new officers and hearing of the *Kung Ch'ang* reports were the main items of business.

Tea was served and a delightful program of music was enjoyed. Miss Kuo Huai-ying sang a solo and Miss Liu Chin-ting gave a piano solo. The young daughters of Dr. J. F. Li and Mr. S. Y. Kuo rendered musical numbers.

Officers elected to lead the Association were: Mrs. Y. P. Mei, president; Mrs. S. D. Wilson, vice-president; Mrs. H. T. Tien, secretary-treasurer; Mrs. C.W. Luh, social chairman; Mrs. L.M. Mead, social service, Mrs. S. D. Wilson, program committee chairman, and Mrs. K. A. Wee and Mrs. Bliss Wiant.

Mrs. E.K. Smith, retiring social chairman, is to be congratulated on the success of the event which was enjoyed by all those present.

### Sophomores Win Tennis Matches

The Men's Doubles Interclass Tennis Tournament started yesterday afternoon when the sophomore racket-wielders scored a 2 to 1 victory over the Yenta yearlings.

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稽金線線九日  
鉅元型二起  
片歌二演  
舞百年

### Easter Egg Hunt Unsuccessful

Easter Bunnies and many faculty members were disappointed last Sunday morning when all the eggs specially hidden around the President's House for the Easter Hunt were stolen by the outside children long before the hunt was to begin. Said Dr. J. L. Stuart, "We'll have watchmen next time."

### Varsity Pingpong Team Victorious

By virtue of her retaliated victory over Tsinghua last week, the Yenching varsity-men pingpong team now regains her chance of capturing the pingpong championship of the 5-U League Games. Yenta won by a narrow margin of 3-2. The coeds, however, lost to the Tsinghua team, 3-2.

### Students Join Tsinghua Symphony

Four Yenching student violinists have joined the Tsinghua Mozart's Jupiter Symphony. They are Messrs. Pai Ju-yuan, Yang Chieh-t'ien, Teng Tsung-luan and Miss Chou Chi-hsien.

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